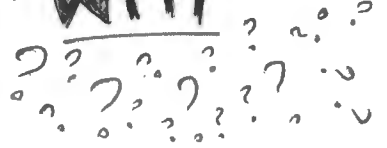


STEPHEN BREWSTER

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notes courtesy of the well-drawn
Jared Hollier @jaredhollier

START WITH **WHY** ?



NO ONE CAN
TELL
YOU YOUR WHY

YOUR **WHY** WILL **SUSTAIN** YOU

WHEN DOUBT KNOCKS, ASK:

- IS THERE DATA BEHIND THE DOUBT?
- WHAT DO I FEEL AND THINK (HONESTLY?)
- IS THERE A STRESS-FREE REASON TO KEEP THIS?
- WHAT AM I GONNA DO?

FIND YOUR



USE YOUR
?????.com
TO TELL IT

PLAN
AND
DRILL

MANY START / FEW FINISH...

PRACTICE



IS A COOL KID!

- CONNECT
- REPLY
- RESPOND
- GIVE FEEDBACK

TO EVERYONE

BE PERSONABLE

BE ACCESSIBLE